

## “...Ask Darcie” Music Business Consulting

### Sharen Rooks, The Sharen Rooks Agency

Sharen Rooks runs her *Marketing Done Right* workshops regularly. She teaches participants how to shape their brand, augment their client base, to maximize their web presence and benefit from social websites, to differentiate between marketing and advertising and more. The added components of Q&A discussion and professional networking mixer format enhance each clinic.

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As her testimony of the fortitude she found through faith, Sharen Rooks authored **What Happens When God Moves** (ISBN 9781420830125) – a truly inspirational story about the life of a young woman and the many trials and tribulations she experiences over a decade. Her story is riveting and includes some really horrific circumstances that would break some of the strongest people down. Her story includes an incident of incest, which results in pregnancy, the death of a child, brief incarceration, witnessing a shooting, almost becoming homeless, and losing her job. Through the grace of God, these adversities develop this young entrepreneur into a very successful businesswoman, motivational speaker, consultant, singer, actor, and author.

This true story should inspire others to never give up and keep the faith and to walk in the direction that the Lord is leading you in at all times. The book will also minister to couples facing rocky times in their marriage. The struggle comes before success! The story unfolds to reveal God’s true purpose for living in victory!

Today, Sharen Rooks is a trusted public relations officer. Her impressive roster of clients includes **Donald Jenkins** (creator of *Alphabet Soup*), **Epic 1 Media**, **Christie B. Taylor** (*Living Life Seminar*, facilitator, screenwriter, and actress), **Tony and Michael Elliot** (Soulsville Grille), **Gregory Blanchard** (Favored Financial Services), **Apple Jack Trans, LLC**, **Teacher's Pet After School Tutorial**, **Lesslie Clark Enterprises** (*Oprah's Big Give*), and author **Shelia E. Lipsey**. She is also a selected participant in **ABC Networks' Shark Tank**.

Sharen served as the Public Policy Speaker for **National Association of Women Business Owners Memphis Chapter (NAWBO)**. Sharen also sits on the Board for **New Day... New Way**. She was listed in **50 Women Who Make A Difference** (*Memphis Women Magazine*, July 2005.) Sharen has appeared in two films: *100 Lives* written and directed by **Phil Wallace** (2008) and *N-Secure* written by **Julius Lewis** and **Christie Taylor** (2008). She is featured in a recent issue of *NuStyle Memphis* magazine, which focuses on fashion, entertainment, and lifestyle. There, she discusses her book **Handling Success with the One You Love**, and shares tips for long-term success.

The Sharen Rooks Agency's community activist division is focused on providing resources and support services for those affected by the legal system - specifically the incarcerated and their families. Sharen sheds light on the negative aspects of the judiciary system through media exposure and political voice. Sharen volunteers much of her time to education, outreach ministries, community activism for prisoners and causes such as the **Muscular Dystrophy Association** and **Delta Sigma Theta**, where she served as an honorary judge for the **Mother of the Year 2005** competition.

Sharen, with husband **Minister Kevin Rooks** and their son **Marquet**, is a faithful member of **Morning Chapel Missionary Baptist Church**. Recently, a fashion line of rings was named for Sharen called **Rooks Rings Collection**.

Darcie-Nicole Wicknick, Founder  
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### What Happens When God Moves:

Purchase via phone 888-280-7715 / Crosswalk in Collierville located inside Central Church 901-255-8109 / Servant Heart Bookstore 6618 E. Shelby Drive 901-794-3038 / Amazon.com / Barnes & Noble / Books & Beauty [www.booksnbeauty.com](http://www.booksnbeauty.com) 2235 Covington Pike Suite 14, 901-412-0029

### **Media and Event inquiries:**

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The Sharen Rooks Agency  
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Online Inquiry Form:  
[www.sharenrooksagency.com/  
ContactSharen.html](http://www.sharenrooksagency.com/ContactSharen.html)



### **SHAREN ROOKS**

#### Overview of Upcoming Events

#### JUNE

17<sup>th</sup>: Speaker, Pentecostal Assemblies of Christ First Holy Convocation, Searcy, AR. Special guests include Overseer Brian Hayden, Elder Donald Miller, and Overseer Marcus S. Lewis. Held at Carmichael Community Center located at 801 South Elm Searcy, AR 7:00PM

Register by April 20, 2009  
\$25 adults, \$15 youth and teens  
After April 20, 2009  
\$30 adults, \$20 youth and teens

#### Book signings

Seattle, WASHINGTON  
June 12-14 (four bookstores)

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